CANADIAN Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

Vol. 11, No. 8 TORONTO, FEBRUARY 20, 1946 $2.00 Per Annum

RKO Pension Plan In Effect

Is First Canadian Exchange With Retirement Scheme

First pension plan among the distributing companies to win the approval of Ottawa is that of RKO Distributing Corporation of Canada Limited. Ottawa's okay applies to all above the rank of foreman and, because all below that rank require the approval of the Regional War Labor Board in each province, favorable replies are being awaited from all but Ontario and Quebec, which have already deemed the plan acceptable.

The plan, retroactive to October, 1945, is based on incomes up to $6,000 annually. Those who earn above that amount can only receive benefits on that portion of their yearly earnings.

(Continued on Page 2)

Industry Mourns Chas. Koerner

The motion picture industry and allied professions mourned the death of Charles W. Koerner, executive vice-president in charge of production for RKO Radio Pictures, one of the foremost figures in the business, who died in Hollywood last week. Koerner

(Continued on Page 14)

MPTAO Checks on 16 Mm. Showings

Spread of private 16 mm. exhibition to institutions located within ten miles of commercial situations has led to "understandings" between officials and managers unsanctioned by the distributors' and exhibitors' associations.

(Continued on Page 2)

Bandits Steal $7,000 From Mont'l House

Bandits who made their way into the Theatre Francais on St. Catherine Street East near St. Lawrence Boulevard, Montreal, at 6 o'clock in the morning recently, escaped with $7,000 from the office safe. Two cleaners were forced to the floor at revolver point and lay there for over an hour under guard while the bandits broke open the safe.

A sum of several thousands of dollars was missed by the bandits, the manager reported.

The 1,961-seat house is one of the United Amusement Corporation group.

'Burma Victory'

"Burma Victory," produced by the British army film unit, is to be distributed in Canada and USA.

Larry Paulson Is Para India Chief

Major Lawrence C. Paulson, who started his film career in Toronto, has been named Paramount's general manager for India by George Weltner, president of Paramount International Films, Incorporated.

Paulson's long experience in the

(Continued on Page 8)

Empire-Universal's 'Marie-Louise'

The first Swiss film aimed at the USA and Canadian market is "Marie-Louise," which has won fine reviews on the other side of the border as a heart-warming photoplay of great distinction.

Empire-Universal, A. W. Perry announces, has acquired distribution rights for this unusual film in Canada.

No Exec Changes in Odeon, Says Davis

There will be no executive changes in Odeon Theatres of Canada in the near future, according to John W. Davis, senior operating executive of British and international Rank organizations, presently in Toronto to study Odeon's progress. He is accompanied by John Woolf, managing director of General Film Distributors of Great Britain.

There had been some conjecture in the film business circles in Canada that a new general manager might be named, Paul Nathanson having held this position in addition to the presidency of the company since the resignation of Haskell Masters a year ago.

Leading Odeon field executive in the east is Clare Appel, eastern division manager, whose jurisdiction is in Ontario and

(Continued on Page 13)

Columbia To Enter 16 Mm. Field

Columbia Pictures are rumored to be the next large studio to enter the 16 mm. field, with a figure of $750,000 reportedly set aside for the operations. The studio has been studying 16 mm. distribution carefully for some time, and with Loew's and RKO already in the field and 20th-Fox and Warners known to be giving the subject close study, it is expected that Harry Cohn will rush plans to completion.

'Nagging'

The Peterborough Examiner, a prominent eastern Ontario newspaper, has published an impartial and lucid editorial on the current controversy which certain elements have started by claiming that motion pictures are a major contributing force to juvenile delinquency.

Under the heading "Nagging at the Movies" the editorial says:

The trade paper of the Canadian movie exhibitors, "Film Weekly," takes vigorous exception to two recent recommendations regarding film censorship in an editorail called "Unadulterated Nerve" which appeared in a December issue. The first was the request of a Toronto school trustee that the censorship of moving pictures be transferred from the Provincial Treasurer's department to the Department of Education, and that an "expert on education" be put on the censorship board; the second was a resolution passed by the Ottawa City Council, calling for grading of pictures, and greater censorship of advertising, and asking all Ontario municipalities to pass a similar measure. "Film Weekly" is greatly exercised about these matters because they constitute an unwarranted interference in the business of exhibiting films; we are opposed to the resolutions because we believe that in a free country censorship must be kept at the minimum if it exists at all, and because we think that the framers of such resolutions are either doing too much or too little in their avowed purpose of curbing juvenile delinquency.

(Continued on Page 19)

Sing and Be Happy starring JANE PICKENS, introduces a new series of single reel musicals, each with story structure and an "AUDIENCE SING" innovation.
BOOK these SPLENDID SHORT SUBJECTS NOW from EMPIRE UNIVERSAL FILMS LIMITED. They're BOXOFFICE HITS!

BEN NORRISH

President of Associated Screen News, who was honored at the recent annual meeting of the Canadian Picture Pioneers in Toronto for his gift of "As Others See Us," the movie of the previous meeting. A billfold was presented Norrish, who, due to illness, was not present. (Photo by Wm. Nottman.)

Ask Tele Course

Interest in the development of television is so keen that Western University, London, Ontario, has received a number of requests from motion picture projectionists and others for a course in the subject, Dr. R. C. Dearle, head of the physics department, announces.

RKO Pension Plan In Effect Here

(Continued from Page 1)

Under the plan a woman employee gets $40 monthly at the retirement age of 60 and a male employee $60 monthly at the retirement age of 65. Three years of service with the company are required for eligibility and it is necessary for an employee to be over 30 and under 60 years of age.

Each employee will contribute five per cent of gross salary through deduction and the company will donate a similar amount for current and future service. The company will also pay two per cent to the fund for up to 20 years of past service. For this the employee pays nothing.

Should an employee leave the firm a proper return in cash of the amount paid in will be made if desired. In such case the money represented by the company's contribution up to the time the employee leaves its service will be held and paid as a reduced but proportionate pension when the retirement age arrives.

If the employee has contributed to the fund for over five years he or she may allow the amount accumulated to remain and collect a proportionate pension at the retirement age.

In neither case can the employee receive in cash that which the company has contributed, except where, because of exceptional circumstances such as, for instance, total disability, the trustees desire to grant it.

In case of the death of a member of the plan the total represented by the contributions of the member and the company will be paid to the heirs, estate or beneficiary.

The plan varies from that operated in the USA by RKO. In that country employees are required to pay nothing to join but government regulations prevent similar action in Canada.

Leo M. Devaney, RKO general manager in Canada, and Ted Carey of the home office are trustees of the Canadian plan.

Throwing Eggs At American Films

When dried eggs were withdrawn from Britain's ration list recently the members of the House of Commons took to throwing figurative eggs at Hollywood films in retaliation. Food Minister Sir Ben Smith explained that since lend-lease has ended it would take $100,000,000 American dollars a year to maintain dried egg imports.

Capt. L. D. Gammans, Conservative member, asked if economy in dollar exchange was intended, why not cut down on United States film imports, which took American funds to the tune of $80,000,000 a year out of Britain.

Sir Ben Smith said food not films was his responsibility and that banning American films would not feed Britons.

John Jones Heads Screen Guild

John J. Jones, president, and Robert L. Lippert, vice-president and general manager in charge of sales, have been given term contracts by Screen Guild Productions, Incorporated, to speed the national setup of the company. Contracts for Screen Guild franchises have been made in a number of areas. Harry J. Allen holds the franchise for Canada and is a stock owner in the company.

An arrangement has been made with Golden Gate Pictures, Inc., for the distribution of 12 or more features a year for two years in the United States and international fields.

Rank Seeks Russian Film Distribution

On the same day last week J. Arthur Rank told undergraduates at Oxford University that only vast motion picture combines could enable Britain to match Hollywood's output, his company announced that it was negotiating with several Russian motion picture companies for the exhibition of their films in Great Britain.

Rank interests are also expected to seek a reciprocal arrangement for the showing of British films in the Soviet Union.

Film Weekly

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HYE BOSSIN, Managing Editor

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PETER MYERS

He recently returned to the sales staff of the Toronto branch of United Artists, after several years in the RCAF. (Photo by Len Bishop.)

MPTAO Checks on 16 Mm. Showings

(Continued from Page 1)

Although such arrangements have since been found acceptable by the Motion Picture Theatres Association of Ontario, it is being suggested that in future such matters be referred to the association before any agreement is entered into verbally.

A recent case was that of Ridley College, located within ten miles of St. Catharines, Ontario. Feature films are being shown in the auditorium with the permission of local exhibitors. The MPTAO has since assumed responsibility on behalf of member and non-member theatres.

It was agreed by school officials that films would be shown once a week, that such films would be two years old at least, and that no adults except those needed would attend the performance.

Another case was that of the University of Toronto veterans' school at the former Ajax plant at Pickering, Ontario, which is in the Whitby-Oshawa zone. Students live on the premises and there is a lack of diversion. Oshawa exhibitors agreed to withdraw objections.

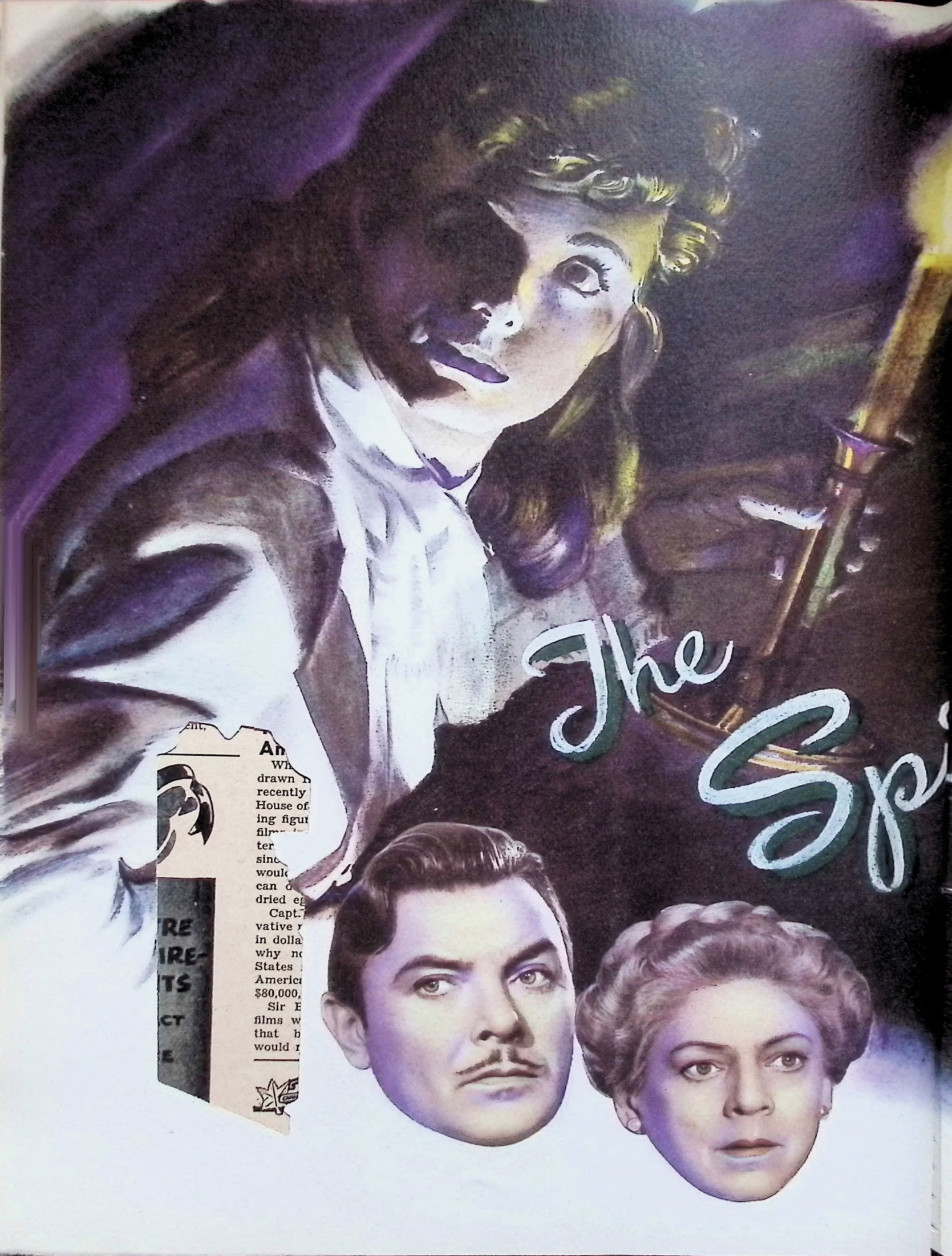
In Toronto 16 mm. shorts are being provided for Saturday morning shows in various playground buildings.

THOROUGHLY EXPERIENCED
THEATRE MANAGER
and
Supervisor with Projectionist License
DESIRES POSITION
BEST OF REFERENCES
BOX 10, Canadian Film Weekly

Daring!

Beyond all Daring!!

—to make a sensational success from the story Hollywood insisted could never be screened!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Human conflicts that cage your amazed attention! . . . An unusual love that probes your own wondering heart! . . . Mighty mystery forces powering stark suspense that makes you scream inside!

DOROTHY McGUIRE
GEORGE BRENT
ETHEL BARRYMORE

...ral Staircase

KENT SMITH · RHONDA FLEMING
GORDON OLIVER · ELSA LANCHESTER

A DORE SCHARY PRODUCTION

Directed by ROBERT SIODMAK

SCREEN PLAY BY MEL DINELLI · BASED ON THE NOVEL [illegible]

RKO RADIO

RKO KEEPS PRE-SELLING FOR YOU

The national magazine advertising campaign on "The Spiral Staircase" consists of full pages in every big national publication available—

SATURDAY EVENING POST
COSMOPOLITAN
RED BOOK
LOOK
LIBERTY
LIFE
McCALL'S
TRUE STORY
WOMAN'S DAY
FAMILY CIRCLE
and the
ENTIRE FAN LIST

—a total circulation of

35,194,059

and

"THE SPIRAL STAIRCASE" also stars as best in the Louella Parsons review in Cosmopolitan; the Thornton Delehanty review in Red Book; the Kay Mulvey review in Woman's Home Companion, and the Jack Moffet review in Esquire — with more on the way all the time!

THE PICK OF THE PICTURES

Canadian Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

REVIEWS INFORMATION RATINGS

Vol. 11, No. 8 REVIEWS FROM FILM DAILY, NEW YORK $2.00 Per Annum

An Angel Comes To Brooklyn

with Kaye Dowd, Charles Kemper
Republic 70 Mins.

MANY NEWCOMERS INTRODUCED IN MUSICAL FANTASY GEARED FOR AUDIENCES IN SMALLER SPOTS.

An array of "new talent" is presented by Republic in a production that doesn't serve the newcomers' interests any too well. Everybody concerned strives awfully hard to put over a fantasy that is confused and faltering. The picture, based on a screenplay by Stanley Paley and June Carroll, derived from a yarn by the latter and Lee Wainer, is strangely devoid of the professional touch and has very much the air of an impromptu show. Its speed is the offering's chief virtue.

The film, a helter-skelter affair, is unquestionably entertainment for the smaller spots and for audiences whose needs are easily satisfied. The material appears to have been loosely thrown together, and the direction of Leslie Goodwins isn't capable of drawing it into a cohesive whole. The director has been more successful in conveying a sense of action.

The picture has some song and production numbers which do provide "An Angel Comes to Brooklyn" with a certain amount of entertainment.

The story tells of an angel (Charles Kemper) sent earthward from "actors' heaven" to help a gal (Kaye Dowd) realize her stage ambitions. There is a romance of sorts between Miss Dowd and, first, David Street and then Robert Duke.

The players work like beavers in an effort to put the show over, but seemingly are handicapped by inadequate direction.

CAST: Kaye Dowd, Charles Kemper, Robert Duke, David Street, Bargara Perry, Marguerite D'Alvarez, Bob Scheerer, Alice Tyrrell, June Carroll, Rodney Bell, Betzi Beaton, Jay Presson.

CREDITS: Supervising Producer, Armand Schaefer; Associate Producer, Leonard Sillman; Director, Leslie Goodwins; Screenplay, Stanley Paley, June Carroll; Based on story by June Carroll, Lee Wainer; Cameraman, Jack Marta.

DIRECTION, So-so. PHOTOGRAPHY, Okay.

R. B. Austrian Heads RKO Tele Corp.

Ralph B. Austrian has been named president of RKO Television Corporation, succeeding Frederic Ullman, Jr. Ullman will devote all his time to his post of president of RKO-Pathe Inc., but will continue to serve as a director of RKO Television Corporation.

She Went to The Races

with James Craig, Frances Gifford, Ava Gardner
MGM 86 Mins.

COMEDY WITH A GOOD AMOUNT OF ROMANTIC TO-DO WILL PLEASE AVERAGE FILMGOER.

The promise of racetrack excitement contained in the title of this film will do a lot to draw patronage, although the film does not fully live up to the promise. The story, which doesn't bother too much with reason, releases enough entertainment as it goes along to please the ordinary filmgoer. The production contains a good deal of romantic give-and-take that will help its cause with the femmes.

The tale of a party of scientists who apply precise mathematical calculations to the business of winning horse races in a move to obtain funds to keep a research laboratory going has been well endowed with life by the direction of Willis Goldbeck and has been produced attractively by Frederick Stephani.

James Craig enters the picture as a race horse owner for whose affections Frances Gifford, one of the scientific party, and Ava Gardner, fashionable heart-stealer, are rivals. Miss Gifford wins in a nip-and-tuck battle with Miss Gardner, who is quite a seductive number.

Edmund Gwenn, Sig Ruman, Reginald Owen and Charles Halton are Miss Gifford's fellow scientists who use their knowledge to beat the races.

CAST: James Craig, Frances Gifford, Ava Gardner, Edmund Gwenn, Sig Ruman, Reginald Owen, Charles Halton, J. M. Kerrigan, Chester Clute, Frank Orth.

CREDITS: Producer, Frederick Stephani; Director, Willis Goldbeck; Screenplay, Lawrence Hazard; Based on story by Alan Friedman, De Vallon Scott; Cameraman, Charles Salerno.

DIRECTION, Okay. PHOTOGRAPHY, Good.

MGM Next Group Of Five Pictures

MGM's next group, the fifteenth block, consists of five pictures being released during the next month or so. Leading the group will be "The Harvey Girls," with Judy Garland, John Hodiak, Ray Bolger and Angela Lansbury. Next is "Portrait of Maria," starring Dolores Del Rio; following is the Ann Sothern-George Murphy starrer, "Up Goes Maisie," "A Letter for Evie," and "The Sailor Takes a Wife," with Robert Walker, June Allyson and Hume Cronyn.

Pillow of Death

with Lon Chaney, Brenda Joyce
Universal 66 Mins.

FAIR ENTERTAINMENT IS CONTAINED IN PSYCHOLOGICAL MELLER FOR SMALLER SPOTS.

Mild melodramatic entertainment is purveyed by this Inner Sanctum mystery, an inconsequential item accorded a photographic treatment by Jerome Ash of which it is not deserving. The picture is earmarked for audiences with no defense against the melodrama virus.

Acted out in settings that the story doesn't warrant, "Pillow of Death" has been obviously scripted by George Bricker from material contained in a story by Dwight V. Babcock. The yarn has been told with just about enough suspense and mystery to hold the attention of those who react readily to diversion of this kind.

The story, which makes no pretense of being convincing, is built around a lawyer who is a psychopathic killer. His wife provides the first of a number of victims. The character is one to be pitied, for the fellow is the victim of a terrible affliction beyond his control. He even comes close to killing the secretary with whom he is deeply in love. The man suffers horribly until a plunge from a window when arrest is imminent puts him out of his misery.

The film has been produced not at all badly by Ben Pivar. The direction of Wallace Fox is one of the weaknesses of the picture.

The acting is spotty, helping little to bring conviction to the film.

CAST: Lon Chaney, Brenda Joyce, J. Edward Bromberg, Rosalind Ivan, Clara Blandick, George Cleveland, Wilton Graff, Bernard B. Thomas, Fern Emmett, J. Farrell MacDonald.

CREDITS: Producer, Ben Pivar; Director, Wallace Fox; Screenplay, George Bricker; Based on story by Dwight V. Babcock; Cameraman, Jereme Ash.

DIRECTION, Fair. PHOTOGRAPHY, Good.

To Open Special Kiddies' Theatre

The Hawaii Music Hall Theatre in Hollywood is opening a 16 mm. theatre in the mezzanine of the house to encourage parents to attend theatres with their children, and to provide child fare in a separate unit within the theatre. The plan will go into effect on "Family Nights," every Friday evening and Saturday afternoon and evening.

The Seventh Veil

with James Mason, Ann Todd
Eagle-Lion 94 Mins.

SUPERLATIVE BRITISH PRODUCTION IS SUPERIOR DIVERSION OF UNUSUAL INTEREST TO WOMEN.

"The Seventh Veil" is another trump from the British studios. The picture stands comparison with Hollywood's best. Here is a superb job of picture-making that should meet with the full approval of the more intelligent audiences.

The offering, meriting the highest of praise in every department, is tops in suspense, tenseness and dramatic appeal. Truly this must be set down as an enthralling picture that grips the interest every moment with its superior story-telling.

The screenplay by Muriel and Sydney Box absorbingly sets forth the tale of a psychiatrist's attempt to put his finger on what is behind a concert pianist's impulse to commit suicide. The girl's story has been unfolded with rare skill through the medium of flashbacks. With the help of the psychiatrist the conflict within the girl that threatened to destroy her is resolved. The film is satisfying romantically as it is dramatically, with the women being in for a special treat.

Sydney Box has produced the film in superlative manner, while Compton Bennett has directed it with force and understanding, obtaining from his cast performances that are topflight.

James Mason as the dour guardian with whom Ann Todd falls in love is brilliant, as is Miss Todd herself.

Music plays an important part in the enjoyment of the film. Chopin, Beethoven, Greig, Mozart and Rachmaninoff music accounts for some of the production's most delightful moments. The London Symphony does a magnificent job with the background music.

CAST: James Mason, Ann Todd, Herbert Lom, Hugh McDermott, Albert Lieven, Yvonne Owen, David Horne, Manning Whiley, Grace Allardyce, Muir Mathieson.

CREDITS: Producer, Sydney Box; Production Manager, Knox Laing; Director, Compton Bennett; Screenplay, Muriel and Sydney Box; Director of Photography, Reginald H. Wyer.

DIRECTION, Fine. PHOTOGRAPHY, Good.

50 Berlin Songs

The 50 songs by Irving Berlin which are heard in Paramount's "Blue Skies," starring Bing Crosby, Fred Astaire and Joan Caulfield, are being scored by Robert Emmett Dolan, musical director.

Are They Frank Or Foolish?

Sign advertising the lunch counter in a Yonge Street department store reads: "No Better Food—No Better Service."

Plenty of places, because of conditions, are all out of better food and better service but they don't advertise the fact. Or perhaps this advertiser meant "Better Food — Better Service."

Reminds me of the firm that advertised the quality of its goods as being "next to none." The ad was changed hastily when a sharp-eyed reader pointed out that "second to none" was meant.

They're Back

The boys are home at Famous Players. Fred Brown and Jim Cameron are back with Jimmy Nairn, as is Charlie Wilks, who rejoined Jack Barker's art department. Lou Karp is around also and will soon be booking again.

A Great Example of Devotion to Duty

Donald Stevens, projectionist at the Granada, St. Catharines, suffered a stroke recently while at the machines and fell to the floor. He rang for the usher, who helped him up, made a perfect changeover and stuck with the job until help arrived.

A taxi took Don home, which he left for the hospital shortly after. Along with the stroke, which arose from a sudden heart disturbance, he developed pneumonia.

Manager Raoul Auerbach of 20th Century Theatres wrote him a warm letter of praise and thanks.

Hats off to a game guy with a fine sense of responsibility.

Something Else That Mildred Pierce Did

"Doll Face" at the Victoria and "Mildred Pierce" at the Imperial got neighborly and the latter sent the former the following letter — with the assistance of that pen-handy Glenn Ireton, whose script for the crack WB color short, "Forest Commandos," had much to do with its rave-preview qualities:

Dearest Doll Face—

S-o-o-o you're the horrible creature who's been telling people what Mildred Pierce did!

Frankly, I should think you'd have your own screen full, what with Perry Como and Dennis O'Keefe on your neck—and Carmen, that comic-bomb Miranda, at your throat!

If you want a few tips, slick chick, come up and watch me handle Zachary Scott, who tries to prove that in the spring a young man's fancy lightly turns to what he's been thinking all winter!

With motions of love,
(signed) Mildred Pierce.

P.S. Hmm! What I DID!!

M.P.

Some Notes About Folks You Know

Howard Stephenson, Charlie's boy, just signed for 26 weeks in the Pacific with a USO unit. He's teamed with his wife Ann. Howard and Ann quit the Miami entertainment scene to go with the USO and the former was here for a day to see his dad.

Those are mighty handy booking calendars being handed out to the trade by Johnny Poole of Paramount Posters.

Jack and Jean Sherwin are in Miami. Jack was WB Toronto branch booker before he quit to enter business for himself.

Ty Power and Annabelle asked to see "The Seventh Veil" during their Montreal visit and it was screened for them at Associated Screen News. The film, outgrossing anything in Britain, is attracting much attention in the trade and James Mason should become a top North American star overnight because of it. One of the early returns in our BO poll named him as the chief attraction in the theatre of the voter.

Ernest Ouimet, that grand pioneer, is awaiting some specially-designed equipment, held up by priorities, to make a test on his third dimension idea, on which he has worked for years.

The Eclipse, Toronto, has changed hands but we haven't the details.

Frank Kershaw, who recently quit General Theatre Supply, is in town.

Joe Starkman, who left Goldhar and Soloway to enlist, is now a customer's man at Bain-Newling, assisting Max Raber, who used to be with Columbia. He's a grand lad and here's hoping it becomes worth his while.

That was quite a campaign Keith Wilson put on for the Regah, Hagersville. It was its second birthday under Pete Barnes and Keith got full-page co-op ads. He plugged a new-show-every-night idea.

Arna Mann and Flo Simmons of 20th Century Theatres are thrilled by the success of Judy Holliday in a new Broadway play, "Born Yesterday." She's their cousin and her work has won great acclaim.

Overlooked

Time Magazine saw that there was a Man of the Year but how about the Word of the Year? My nomination: "Sorry!"

It Looked Just Like A Hospital Train

Jay Smith and Paul Maynard went skiing in the Laurentians recently and were joined later by Dick Main and Ralph Dale.

Six days after he arrived Paul cracked an ankle. Dick Main, being smaller and speedier, sprained an ankle much faster — two hours after he checked in. It was a case of poetic justice, for Dick, an efficient fellow, blamed inefficiency and lack of skiing skill for the Maynard mishap.

Thereafter there wasn't much to do but sit around the bar and absorb anaesthetic. They did. The pain must have been severe for they absorbed much. Then feeling the need of friendly sympathy, they began phoning their friends in Toronto.

The trip home attracted much attention, for they changed trains with the help of wheelchairs. Maynard and Main pooled good legs and managed to make the various inside stops — smoker, bar, washrooms — without the help of Smith and Dale, the well-known comedy team who, to be different from their vaudeville namesakes, were getting laughs instead of giving them.

Archie Laurie went down to meet the train when it arrived in Toronto, prepared to decorate the boys for action in the Battle of Quebec. The lads laughed their way through things, using their adversity to give Laurie his morning smile.

But by now I'll bet the joke is over and those limpy limbs are just a nuisance.

Oh yes! Early in their stay I received a wire from Paul saying that Jay Smith, the great skier, had broken an arm and leg while showing off. It was strictly a gag with an O. Henry finish, for it worked the other way around.

Big Boy Blue

Fellow I know felt like breaking off one of the limbs of the law recently. He parked at 4.29 in a 4.30 no-parking zone, leaving the motor running while he picked up a parcel. It was 4.31 when he got back. A cop had tagged the car and was still there.

My friend explained things and told the cop he thought he was being too zealous in handing out a ticket where a minute was involved.

"It only takes me 30 seconds to make out a ticket," answered the cop coldly.

MAJOR LARRY PAULSON

Formerly of the film industry in the Toronto area, he has become Paramount's general manager for India.

Larry Paulson Is Para India Chief

(Continued from Page 1)

industry started when he joined Twentieth Century-Fox back in 1927 as a salesman in the Toronto branch where Bill Gehring, now western sales manager for 20th-Fox, was then branch manager.

At that time the company's offices were at 187 Victoria Street, and the late Jim O'Loghlan, who died several years ago, was Canadian general manager.

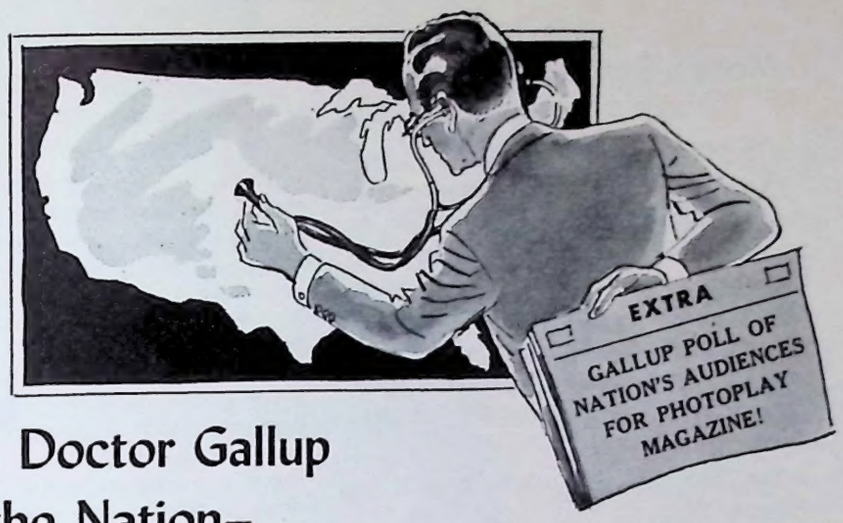
In 1934 Paulson was appointed general manager for the China territory for Fox and served there until 1938, when he returned to the United States and became sales representative in the Denver and Des Moines territory for the same company. In 1943 he entered military service and spent 34 months in the China-Burma-India theatre.

Paulson will serve under J. E. Perkins, head of the Far Eastern, New Zealand, Australian and South African division of Paramount, in his new job.

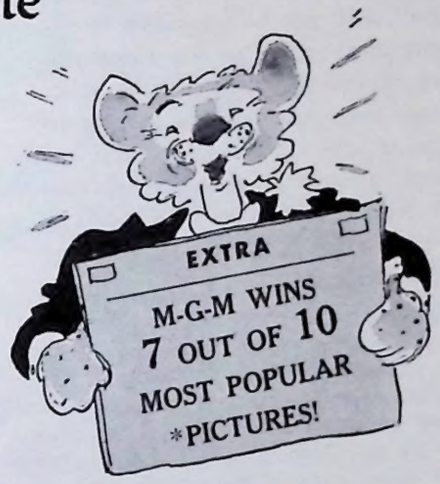
Greene Returns

Richard Greene, 20th Century-Fox star who has been serving in the British Army since the outbreak of war, returned to Hollywood last week after a few years' absence. He will be seen next in "Forever Amber."

AMERICA GOES M★G★M!



Said Doctor Gallup
To the Nation–
"What's your favorite
Recreation?"



"It's Leo's pictures,
Doctor Gallup–
They give us folks
The biggest wallup!"
↑
(poetic license)
#256

*"The Valley of Decision," "Anchors Aweigh," "30 Seconds Over Tokyo," "Meet Me In St. Louis," "National Velvet," "Thrill of a Romance," "Son of Lassie"
GREER GARSON—Top Actress . "THE VALLEY OF DECISION"—Top Picture

"OH, DOCTOR GALLUP!"

When you take their pulse in '46
They'll talk a lot about these pix:

"ADVENTURE"
Clark Gable, Greer Garson

"THEY WERE EXPENDABLE"
Robert Montgomery, John Wayne

"TWO SISTERS FROM BOSTON"
Kathryn Grayson, June Allyson
Lauritz Melchior, Jimmy Durante, Peter Lawford

"THE HARVEY GIRLS"
Judy Garland (*Technicolor*)

"SAILOR TAKES A WIFE"
Robert Walker, June Allyson

"EASY TO WED"
Van Johnson, Esther Williams, Lucille Ball,
Keenan Wynn (*Technicolor*)

M-G-M's "ZIEGFELD FOLLIES OF 1946"
All Star (*Technicolor*)

"THE POSTMAN ALWAYS RINGS TWICE"
Lana Turner, John Garfield

"10 BEST" CHAMP
ANOTHER M-G-M VICTORY!
ALL-TIME RECORD HOLDER OF "10 BESTS" IN FILM DAILY POLL
M-G-M: 70
Next Companies:
39, 30, 25, 24, 16, 10, etc.

SECURITY IS SPELLED M-G-M!

As Others See Us

Those Theatre Munchers

(From the Brantford Expositor)

One gathers, from current hints in trade journals, that some enterprising moving picture theatre concerns may be toying with the idea of installing devices for the making of popcorn, and installing them, moreover, in the lobbies or foyers of their theatres—of all places!

To an individual lacking any sense of the aesthetic, or to one given to attending the movies for the main purpose of munching foodstuff, any protest will probably be meaningless. But to the great majority of theatre patrons, who have long suffered from the nitwit impoliteness of those who mistake a theatre for an eating-house, the prospect of popped corn in crackley paper bags, obtainable at the very door of the cinema, is scarcely short of appalling!

In the event of this imbecile notion being carried into actual practice, citizens wishing to enjoy a talkie, in preference to having the words drowned out by disgusting masticatory noises from the rear, will have little choice except to blacklist and boycott shows which put popcorn profits ahead of patrons' paid-for privileges. The only alternative that comes to mind would be for the managements to construct soundproof galleries or hutches in which the munchers might be segregated.

By the same token, those theatre syndicates which feel themselves in public duty bound to make candy and other comestibles available to those who seem unable to keep their jaws still for even a short two hours, would be rendering a real service if they would insist upon the packaging companies delivering the chewy goods in noiseless wrappers.

Motion Picture Theatres Obeying the Law

(From the Niagara Falls Review)

There has been a suggestion in some quarters that children are permitted to go into moving pictures at all times, unaccompanied or not; that they play "hookey" and go to the theatres instead of to school. That, quite evidently is not true in Niagara Falls, where the management of local theatres strictly observe the law in that respect.

The law is quite clear and is as follows:

> "A child under the age of sixteen years unaccompanied by an adult shall not be permitted to attend any exhibition by cinematograph, moving picture machine or other similar apparatus for admission to which a fee is charged, except on Saturday of each week, and on school, public and legal holidays, between the hours of 9.00 a.m. and 6.00 p.m."

And penalties can and are imposed for infractions, with fines ranging from $20 to $200 for each conviction. There has been some criticism that crime pictures are too common, but it is pointed out by the Ontario Board of Censorship that great care is taken with such pictures and at least half a dozen pictures, now circulating across the line, are being held up for Ontario and probably will be banned entirely. Intelligent people agree that the situation as far as moving pictures is concerned in Ontario is well in hand and that both censors and theatre managements are doing a good job.

A Bow to the Movies

(From the British Columbian, New Westminster, BC)

It is a human habit to become accustomed to marvels and take them for granted. Patrons of motion picture theatres probably seldom, if ever, reflect that within living memory there was a time when anything of an entertainment nature was a comparatively rare phenomenon in most communities. Concerts were given at wide intervals; a travelling company of players sometimes trod the boards of the local "opera house;" there were amateur theatricals. In those days it would have seemed incredible that a time would come when the citizen of even a small city could, if so desired, see a different "show" six nights a week, summer and winter. The movies have brought this about.

Not only is the entertainment field these days wide and diversified but the cost to its patrons is incredibly low compared with the pre-movie period. When a theatrical troupe had to be transported long distances with its equipment of scenery, properties and what not, the expense was tremendous. Now they can all be sent broadcast rolled up in one small celluloid film. Standpat devotees of the so-called legitimate stage may mourn the absence of flesh-and-blood actors. Against this is to be put the screen's ability to present an infinite variety of scene with great realism.

The motion picture theatre has something for every taste and every mood. Its patrons may indulge in release of any emotion. If they seek escape, in the jargon of psychology, they can shut out the world of a humdrum existence for hours. This form of indulgence, if it be so considered, has two great virtues; it is unrationed and it involves no morning after headache.

RETURN YOUR BALLOT

CANADIAN Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

Annual Boxoffice Poll of Stars and Films

STARTLING MELODRAMA

With friends and relatives the average person drops two or three veils—with a lover five or six—but in all human contacts the mind still retains one veil . . . .

THE SEVENTH VEIL

THE SCREEN'S MOST ORIGINAL STORY

STARRING

JAMES MASON WITH ANN TODD

EAGLE-LION

Now in its Eighth Week in New York!

Canadian Premiere Double Theatre Run Set For Victoria and Eglinton Theatres, Toronto, on February 14, and Soon To Make Boxoffice History.

'Blithe Spirit' Is a Witty Noel Coward Farce

IN the movie version of Noel Coward's "Blithe Spirit" United Artists has brought to Canada one of the most hilarious pictures to come from Britain. The story tells a novelist's problems when his first wife reappears in his home after a seance, and the rivalry which develops between the ghost and his second wife.

Rex Harrison is splendid as the bedevilled writer, Constance Cummings is the distracted second spouse.

No Exec Changes, Davis Says

Rank Official Hopes to See 15 to 20 Theatres in Construction in Next Year or So

(Continued from Page 1)

Quebec. Howard Boothe is in charge of British Columbia for the circuit. Other responsibilities fall to partners such as A. I. Garson, who is in the Maritimes, Henry Morton, Winnipeg, and so on.

One of the main points of the present discussions is the construction program of Odeon Theatres, and Davis predicts that the company will get 15 to 20 theatres under way in the next 12 to 18 months, providing there is no further labor or material shortage. Building in Ottawa, Toronto and Montreal will be started soon, he said.

"I hoped to make two or three trips to Canada a year," Davis said, "but, while this is my third trip, it is nearly a year since I was here last. We foresee no changes in the Canadian structure at this time, the present meetings merely being a discussion of progress so far, what problems have arisen and what help we in Britain can be in their solution.

JOHN DAVIS

"We have managed at last to build a world publicity setup which will give the trade and audiences a much better picture of what we are doing. The war has hit us very hard and for long periods it was absolutely impossible to get paper on which to print stories or even stills for our movies," Davis stated.

"We are looking forward to having some of our outstanding pictures playing here," Woolf declared. "Our picture, 'The Seventh Veil' is here now, after eight very successful weeks in New York. It has done better on the Odeon circuit in Britain than any picture — British or American— has ever done.

"It will be autumn before our newest hit, 'Caesar and Cleopatra,' will be coming to this country, mainly due to the shortage of raw stock for prints. But the Technicolor people have promised us enough prints for distribution on this side by fall. The picture is now in its ninth week at the Odeon Marble Arch in London, playing to enthusiastic crowds in spite of the unwarranted attack on the picture by some British critics.

"We are also progressing in our distribution facilities. Eagle-Lion is making arrangements to distribute French Gaumont pictures in Canada, and Rank organizations have been discussing a number of means whereby we might distribute some Russian pictures. These of course will be deals made by our various companies with foreign representatives in the numerous countries."

Davis was asked if there was any truth that the Bank of England or the British government was behind Rank interests abroad. He replied in the negative.

"Mr. Rank sincerely believes that Britain should have a share in the world film market," he replied, "that it should not belong to any one country or to any one set of ideas. He has backed this view with his own money. It is a commercial enterprise which he has started and is conducting. The government is interested to the extent that they are pleased to see our export market growing and to see foreign credits — particularly dollar credits — increasing.

"While there may be competition with film producers in other countries I do not see any opposition to our product from foreign exhibitors. I think the competition can only result in an improved product for the filmgoer."

Regarding children's movie clubs, Davis declared there had been no heated attacks on movies as supposed contributors to juvenile delinquency in Britain such as certain elements have launched in Canada.

"We have 400 such clubs in Britain," he said, "and they have received praise about their operation from every type of youth organization. We have produced a number of pictures for children and our budget for these pictures in the coming year has been set at close to a million dollars.

"In Canada we intend producing these films too, but have not been able to set budgets or get equipment as yet, although this question may be discussed during my visit here this time. Children's movies made here will be shown in Canadian theatres and sent to Britain and other countries as well. Some British children's pictures should be shown here this year.

"We are also producing all kinds of shorts — comedies, travelogues, educational and documentary pictures for showing here.

"When we started our children's movie clubs we had no definite idea exactly what children wanted and what would be for their benefit while maintaining entertainment value. We consulted youth leaders, film makers, psychologists and others with a view to producing the best type of children's films in which they would themselves perform. We have made great strides in this field and you will soon see the results of some of our efforts. This information will also be given to the producers who will make children's pictures in Canada.

"We hope to see a start on many of our projects in Canada very soon now that we have all entered an era of peace."

Miss Shearer Won't Try Comeback

Norma Shearer won't return to the films, she told friends in Montreal recently. She and her husband, Martin Arrouge, a professional skier, passed through her hometown on their way to a vacation at Mont Tremblant.

Theatre Part of Rehab Plan

Regina citizens have accepted the suggestion of two ex-servicemen, A. Beigler and J. C. Stewart, to build a theatre at Regina Beach at a cost of $15,000, with Beach residents and cottage owners as shareholders. The house will seat 400, and chairs will be removable so that dances can also be held in the building.

Montreal Entertains Tyrone Power

Tyrone Power and his film star wife, Annabella, were entertained at a cocktail party given in their honor by Twentieth Century-Fox Films at the Ritz-Carlton Hotel, Montreal last week. The couple are enjoying a vacation in the Quebec countryside.

The Religious Picture Didn't Stop Them

Thieves remained in the La Plaza Theatre, Queen Street East, Toronto, last week, after the showing of "The Song of Bernadette" and smashed up the candy vending machine, taking money and candy. They mutilated the safe but failed to get the door off.

"This religious picture didn't seem to have any effect on these fellows," one police inspector said.

'Mustache' Colonna Authors Book

Jerry Colonna, featured on the Bob Hope radio show and in many movies, has authored a new book which hit the stands last week. It is entitled "Who Threw That Coconut?"

Industry Mourns Chas. Koerner

(Continued from Page 1)

was 49 years old. Death was due to acute leukemia following a few weeks' illness.

Services were held in the Church of the Recessional at Forest Lawn, Rev. J. Herbert Smith of the Beverly Hills Episcopal Church officiating. Cremation followed the services.

N. Peter Rathvon will take charge of production operations, moving his headquarters from New York to Hollywood.

Leading officials from all branches of the industry attended the services, and as a mark of respect, RKO studios remained closed for the day.

Executives of the company issued a statement lauding Koerner as "one of the best liked and respected executives in Hollywood. His fairness, kindness and willingness to share with others the honor of achievement enabled him to build a capable and loyal organization—to all of whom his death means not only the loss of an able leader but the passing of a true friend."

Born in New Orleans, La., on September 10, 1896, Mr. Koerner spent most of his life in show business. As a boy he worked in theatres after school and during vacations.

After attending Shattuck Military Academy in Minnesota, he started his career by operating a very small motion picture theatre in Havre, Montana, an enterprise which he sold in order to enlist in World War I.

Following the war Mr. Koerner resumed his career in the motion picture business. He spent the next six years as branch manager in Portland, Oregon, and Butte, Montana, for Jensen and Von Herberg, owners of a chain of theatres in the Pacific northwest.

In 1925 Mr. Koerner became part owner and general manager of the George Mann Theatre Circuit in northern California. When that circuit was sold to Hughes-Franklin in 1931, he became personal representative of Harold B. Franklin.

When Franklin became president of RKO, Koerner went with him and took over operations of RKO theatres in the southwest. Subsequently he filled similar positions in the upstate New York and the New England divisions. In 1939 he was transferred to California as west coast division manager and in 1941 was made general manager of the RKO theatre circuit with headquarters in New York.

Mr. Koerner's success with theatre operations caused the RKO board of directors to place him in charge of the studio.

At Winnipeg 25-Year FPCC Club

Top row, left to right—H. Gordon, A. Wishart, V. Armand, J. J. Fitzgibbons, F. Tickell, N. Code and H. Rennebohm. Bottom row—Mrs. Gordon, Mrs. Wishart, Mrs. Armand, Mrs. Latus, Mrs. Tickell, Mrs. Code and Mrs. Rennebohm.

Star Cass Daley Writes Biog

Cass Daley is writing her autobiography, title to be the same as her radio show tag line, "I Said It and I Meant It."

'Look' Names Movie Award Winners

Look Magazine named Ray Milland winner of its male motion picture award for his role in "The Lost Weekend" and Ingrid Bergman received the female award for her roles in "Spellbound" and "Saratoga Trunk," last week. Magazine's awards for production went to Joseph Pasternak, MGM, and Billy Wilder, Paramount. Peggy Ann Garner won the juvenile award and Louis B. Mayer was named for industry-wide achievement.

Invite Ray Milland To Visit Canada

Ray Milland and Bill Meiklejohn have been invited to come for a fishing trip in Canada at government expense as a reward for services to the Canadian war effort.

Rank Makes West Europe Manager

Air Commodore F. M. F. West, VC, CBE, MC, has been appointed assistant managing director of Eagle-Lion Distributors in London by J. Arthur Rank. He leaves his position as head of the directorate of foreign liaison at the British Air Ministry and is retiring from the RAF after more then 31 years' service. His main duties will be distribution of Eagle-Lion product in Europe.

To Tour Ontario for Fire Prevention

Five trucks equipped with motion picture projectors, films and other supplies will tour Ontario this year as part of an expanded program of education for forest fire prevention. Reginald V. Whelan, who started forest conservation lectures two years ago, is seen beside the first of these yellow and black trucks, property of Ontario Lands and Forests Department.

Regal Films Wins Fire Lawsuit

Chief Justice J. C. McRuer of Ontario gave judgment last week at Osgoode Hall, Toronto, for $26,106.37, with interest and costs, to Regal Films, in an action against the Glen Falls Insurance Co. Interest was fixed at five per cent. from Oct. 30, 1944.

The action followed the explosion and fire which gutted the Film Exchange Building, Toronto, during November, 1943. At the time a policy was in force between Regal Films and the insurance company.

The chief justice held that no case had been made out by the defence to show there was any undue delay in filing the claim and said he failed to see anything to suggest the loss was due to anything incidental to a marine adventure.

"I think I am putting it in restrained language when I say that for a company to accept premiums and enter into a contract of this sort and, through its adjustment, consent to a plan of adjustment by which it is impossible to determine the loss in the time limit stated in the policy, and then to seek to avoid payment because the claim was not made in time, is inequitable," said the chief justice.

According to evidence, the policy had a condition that claims must be filed within 60 days following loss or damage. The chief justice pointed out that the Ontario Insurance Act states that claims shall be made as soon as practicable. He believed that it was up to the courts to decide in each individual case when this condition was observed.

"I fail to see anything in this policy which suggests that the loss is due to anything incidental to marine adventures," said his lordship. He was referring to a point raised in argument by D. L. McCarthy, who claimed that this was a marine policy and did not come under the provision of filing claims "as soon as practicable," as did fire insurance policies.

"I went to the Film Exchange building the morning of Nov. 18, 1943, the morning after the building had been on fire," said George Pelton, insurance adjuster. "A settlement was ultimately reached whereby a fair and equitable estimate of damage was set at $26,106.37."

This final figure was not determined, he pointed out, for some eight months following the fire. The reason for this was that costs of repairs were based on actual payments made for the repairs, rather than on estimates made previously.

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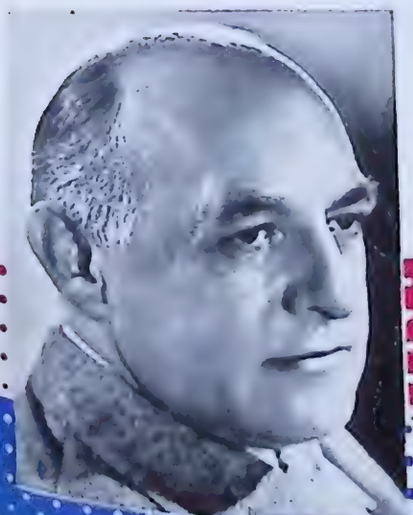

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Celebrate

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with this carnival of popular attractions!

All in fun and fun for all!

SHE WOULDN'T SAY YES starring ROSALIND RUSSELL · LEE BOWM

Greatest of all family comedies!

KISS and TELL starring SHIRLEY TEMPLE

Gay, girl-whirling musical!

TARS and SPARS

starring ALFRED DRAKE · JANET BLAIR · MARC PLATT

Hilarious down-to-mirth comedy!

PARDON MY PAST starring FRED MacMURRAY, with Marguerite Chapman

Spectacular TECHNICOLOR love and adventure!
THE BANDIT OF SHERWOOD FOREST starring CORNEL WILDE
in TECHNICOLOR
Suspense-filled romance and intrigue!
PERILOUS HOLIDAY starring PAT O'BRIEN, with RUTH WARRIC
Thrill-crackling TECHNICOLOR action!
RENEGADES with Evelyn Keyes · Willard Parker · Larry Parks
in TECHNICOLOR
Sensational dramatic romance!
GILDA starring RITA HAYWORTH, with GLENN FORD

The officers, directors, and the thousands of Columbia personnel at home . . . and in the far-flung places beyond the seas, where, too, Columbia's banner is held high . . . express their thanks and appreciation to exhibitors, who, by their support and cooperation, have made this 25th Anniversary possible . . . have given it the importance we have hoped for . . . and have marked it as a momentous year in the history of Columbia Pictures Corporation.

Industrial 16s May Form Assn.

An industrial film committee of the Association of Canadian Advertisers has been formed to provide information for those interested in the use of films for other than entertainment and educational purposes. Non-theatrical producers have been invited to discuss that idea. It is thought that any such committee will concern itself mainly with sales promotional films..

It is known that some producers favor setting up an association within their section of the motion picture industry which will deal with inter-trade relations and practices. The industrial and educational film field is growing so rapidly that it has been suggested that it ought to be organized before it becomes disorganized.

A number of the companies operating or being organized represent big money but there are also individuals whose only equipment is a camera. There is nothing to stop the latter from overselling themselves to film users whose knowledge of the field is limited because of its newness.

Recently a number of national advertisers held a forum to discuss wider use of films in reaching the public, and a number of films were shown, a speaker outlined the importance of this medium and there was interested discussion.

American 16 mm. film makers in the educational-industrial field are considering seriously setting up their own "Johnston Organization" to promulgate a code for the recently-mushroomed industry. Fear that sharp operators who are invading the rich, new field will ruin a budding business has been expressed by legitimate operators there.

Recognized companies with substantial investment have no desire to attach to their enterprises the stigma which frustrated the wide-gauge film makers in the early days of entertainment movie-making.

The field is showing coinciding activity in Canada, where there is a board to regulate narrow-gauge entertainment movies—the 16 Mm. Association of Canada, headed by Col. John A. Cooper. The discussion about a special board for industrial, religious and educational pictures has raised the question of possibly extending the existing association in the entertainment field to cover both sections, but no move has been made in this regard yet.

Want Churchill Story

Independent producers have been contacting Winston Churchill to write material for films.

'Nagging'

(Continued from Page 1)

We do not believe that any child was ever made a delinquent by a moving picture unless it was already fertile ground for criminal suggestion. If a child is ripe for crime it is because its home environment has been bad. Bad home environment may mean anything from gross neglect and lack of ethical training to strict ethical training combined with a joyless and loveless atmosphere: children are put on the wrong track by lack of love and understanding far more often than by lack of proper food or clothing; there are plenty of parents (and many upright moralists come in this class) who give their children everything except love and intelligent, understanding appreciation, and then wonder why the children turn out badly. We believe that most juvenile delinquency has its roots in the home, and we believe that a child which has a good home can see what films it likes and read what books it likes without coming to any harm. And because we believe this, we also believe that attempts to attack juvenile delinquency by putting new restrictions on popular entertainment are nonsense. Furthermore, as we have often said in these columns, it is tyrannous to make every movie-going adult accept films which have been censored to suit the needs of potential delinquents.

* * *

But the yearning for censorship is never still in the breasts of minor educators, uplifters and their like. Very frequently they are people who do not like public entertainments themselves, and their attitude toward those who do is apt to be suspicious and punitive. Their enjoyment of life is found in public service of a type which sometimes crosses the line into the realm of minding other people's business; because of their unwarranted assumptions of special knowledge and special privilege they are dangerous to public liberty in its broad sense, and there are times when they must be resisted. Their suggestion that the movies should be brought under the thumb of the Department of Education is typical of the views of many Ontario uplifters, and the suggestion that a psychologist should sit on the movie censorship board is no more sensible than it would be to insist that a psychologist should sit on every city and county council, on every Board of Education, and in the Cabinet.

* * *

It has long been our opinion that if these uplifters who want to put shackles on the movies really wanted to improve the standard of popular entertainment in Canada, they would support the institution of some sort of national theatre, which would present plays of a type and intellectual content which the movies cannot rival. But the uplifters are not interested in better entertainment; whether they are conscious of it or not, they merely want to suppress and hamstring entertainment as much as they can.

The "Examiner" believes strongly that Canada needs more popular entertainment, to refresh and gladden the hearts of its people, to extend their intellectual horizons, to sharpen their wits and to give them the fulfillment which only fine drama, music and art can provide. Nagging at the movies, which is the only form of drama widely available in Canada at present, will harm the country far more than it can possibly help it.

Sees Expansion In Oriental Market

China and the Orient will be a tremendous market for motion pictures when conditions become stabilized, in the opinion of Commander Floyd C. Henry, given before he left for Shanghai recently, where he will serve as Paramount district manager for China, Japan, the Philippines and Indo-China. Outstanding product for the last four years is now being selected for shipment to China and some of the Orient islands. The company's operations continued in Free China during the war with prints of films being flown "over the hump" from India to free cities in China and to army camps.

NBC Plans Own Pix For Television

A vast program for producing its own movies for television use was announced by NBC Vice-President John F. Royal last week. Costing "many thousands of dollars," the program will include newsreels as well as feature productions and documentaries.

The radio chain will also furnish motion pictures to whatever television stations want them, just as they provide transcriptions at present. Travelogues, sports events, news features and short subjects will be produced first, with a program of features for transmission planned in the future.

Juve Pix Beefs In Britain Too

The controversy aroused in Canada by critics of motion picture fare for young people has a counterpart in Britain where the London Times has made a stern and ponderous examination of children's movie clubs and declared they were not good for children's souls.

"The psychological effects of thriller serials and the like are deplored by psychological experts," the Times correspondent says. "As the writer sees it, the children are left at a high pitch of expectation for next week's show with their day dreams poisoned and their play influenced by an utterly artificial unreality."

Admitting that there is always a moral lesson in such motion pictures, he said he did not believe the children appreciate it. The writer was opposed to children under seven being allowed to attend motion pictures at all.

The Rank interests, which control the Odeon Theatre chain running these shows, protested.

"The clubs," they said in a letter to the Times, "are simply a plan to provide healthy entertainment for the young and at the same time indicate a spirit of good citizenship and help build character."

The letter said that if there was objection to the moralizing in the movies, you might "similarly denounce the Scout law or religious training in schools. No film is shown unless in the opinion of the British Film Institute children will enjoy it and not be harmed by it."

A Rev. Brian Hession declared for the film critics and suggested that movie versions of Bible stories should be shown, while Lord Aberdare, chairman of Britain's National Association of Boy's Clubs, said "I should like to acknowledge not only the eagerness and sincerity of the Odeon organization, but their very real appreciation of the problems involving the cinema and youth."

A piece of commonsense came from Rev. E. P. Woolcombe, rector of Sutton, Surrey: "The Saturday morning performances record my conviction that the cinema authorities have more knowledge of the spiritual potential of the film than most ministers of religion, who are laymen in this sphere.

"It is dangerous to confuse religion and entertainment in the child's mind. One of the films is always instructional. I wish I had time to see it each week. There is, however, no suggestion of either preaching or teaching in the minds of children. To them it is a treat they look forward to on their holiday."

JOAN CRAWFORD AS

WHAT MILDRED PIERCE DID FOR YOU

BARBARA STANWYCK AS "JESS"

WILL DO TOO !!!

The shame she felt is shared by many...

"I Know What I'm Doing!", she said...

in "MY REPUTATION"

WARNER PICTURE

The love she knew is shared by few!

DIRECTED BY CURTIS BERNHARDT

Screen play by CATHERINE TURNEY from the novel "Instruct My Sorrows" by Clare Jaynes
Music by MAX STEINER

WITH GEORGE BRENT · LUCILE WATSON · EVE ARDEN · CURTIS BERNHARDT

A WARNER PICTURE THAT IS !!!